## **Institutional Goals**

- 1. Develop, enhance, and revise curricula to meet the needs of the community.
- 2. Promote learning through excellence in teaching, support services, and instructional delivery systems.
- 3. Ensure access and diversity throughout the College.
- 4. Provide a quality environment for learning and work through open communication, professional development, and support services.
- 5. Provide quality facilities and equipment to support College programs and services.
- 6. Refine processes and procedures to enhance quality, to demonstrate effectiveness, and to ensure accountability.
- 7. Seek additional resources to support the College Mission.
- 8. Maximize productivity and efficiency through the allocation of available resources.
- 9. Expand collaborations and partnerships to promote progress in the region.
- 10. Strengthen community ownership of and support for the College.

In addition, the Program has a two-fold purpose: (1) To prep are competent entry-level medical assistants in the cognitive (knowledge), psychomotor (skills), and affective (behavior) learning domains for the practice of medical assisting, and (2) preparing student students to successfully write the American Association of Medical Assistants Certifying Board examination in order to become a certified medical assistant.

The program objectives are in accord with the Standards and Guidelines of the Commission on Accreditation of Allied Health Education Programs (CAAHEP) upon recommendation of the Medical Assisting Education Review Board (MAERB) of the American Association of Medical Assistants. The graduate medical assistant is expected to possess the following competencies starting on page 30 of this manual which have been adopted by the American Association of Medical Assistants.

1 2023-24 Catalog